

ICONIC BEAUTIES

Fashion comes and goes but these two beauty archetypes remain classic. Reimagine these leading lady looks with ColorProof styling products.

The Girl Next Door

She's a fresh-faced, natural beauty whose appeal comes from her approachability. For clients like Katherine Heigl, with naturally wavy hair that could use a boost, prep with ColorProof TruCurl Curl Perfecting Shampoo and Condition. Apply ColorProof LiftIt Color Protect Foam Mousse from roots to ends followed by TruCurl Curl Perfecting Crème mixed with a few drops of TruCurl Anti-Frizz Oil to nourish, enhance, and add definition. Diffuse and detail with a curling iron to further define and add depth. Finish with AllAround Color Protect Hairspray followed by HumidityRx Anti-Frizz Weatherproof Spray for lasting frizz-free curls and color protection.



PHOTOGRAPHY: PEGGY SIROTA; HAIR: JIM MARKHAM AND PHILIP WILSON; MAKEUP: JEANNIA ROBINETTE; FASHION STYLING: LAUREN EHRENFELD (MODELS); CORBIS (CELEBRITIES)



The Glamour Queen

She's a heartbreaker, a femme fatale with sex appeal to spare. To recreate the seductively straight style sported by Sandra Bullock, ban frizz by using CrazySmooth Anti-Frizz Shampoo and Condition. Then apply RadicallySmooth Anti-Frizz Serum mixed with a few drops of CrazySmooth Extreme Shine Treatment Oil before blow-drying, working a few more drops into hair once completely dry. Mist all over with WickedGood Weightless Shine Spray for red carpet worthy shine.